June 6, 2022 Michigan State University – Interdisciplinary Conference on Cybercrime

# **HERJAVEC** GROUP

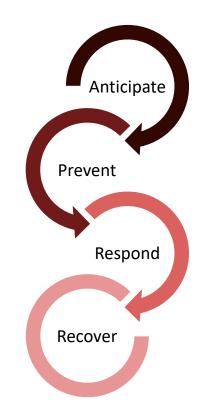
### What is Ransomware?

Many details do not matter; here is what does:

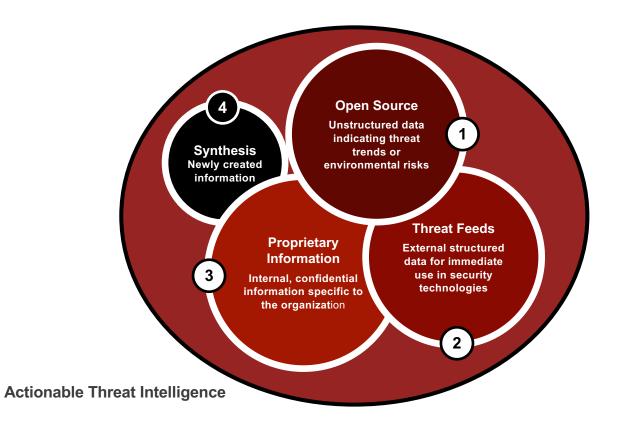
Why would the attacker target my organization?	Why are ransomware attacks becoming more common?	What happens to my organization?
		What are my legal
Pay or no pay?	How to pay?	requirements/obligations?

## Cyderes Cyber Security Model

"Actionable intelligence" needs context



## **Cyber Threat Intelligence**



Analysis Framework: Economic Rationality

- Financial attacks are among the most common cyber attackers. The two most common attacks are ransomware and business email compromise.
- Attacks evolve to defeat cyber security.
- Attackers .



### Attackers Monetize Your Data

Path to monetization your data



Theft

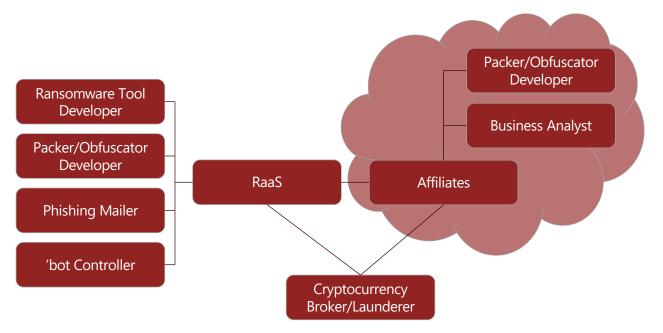
Analysis Framework: Economic Rationality

- Economic relationships are enabled and controlled by the Dark Web and cryptocurrency.
- Reputation and ability to monetize attract affiliates.
- Breakdown of an affiliate relationship yielded the CONTI playbook suggesting vulnerabilities to exploit, password templates, and server IP's.



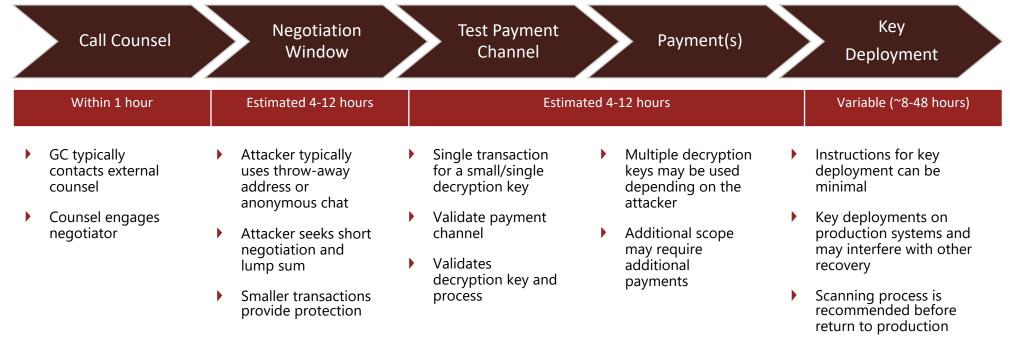
## **Economic Relationships**

### Ransomware as a Service (RaaS)



## Actionable Experience

Analysis: observations from ransomware responses across industries adds context to intelligence



- Restored systems may not be usable
- Decryption may be slow

Analysis Framework: Herjavec Threat Analysis

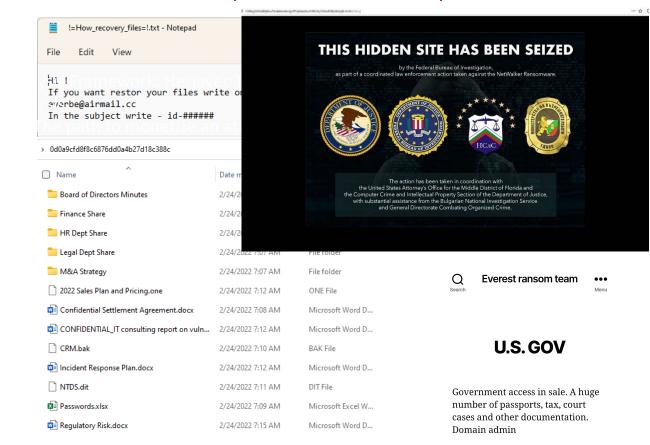
- The path to monetize an attack indicates that even if extortion is paid, data will not be destroyed in its entirety.
- Infrastructure needed for dump sites has increased and become more vulnerable; stolen data volume has been impacted.
  - Threat actors now regularly offer such data for sale. Everest even put the data on sale at 54% off. This may be a leading indicator of dissolving trust in the underground or simply a failing threat actor.



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## Extortion

### Name and shame requires resources and exposure



Analysis Framework: Routine Activities

- Following the Colonial Pipeline recovery in Q3 of 2021, various interventions reduced ransomware attacks.
- Threat actors and affiliates saw a period of reduced activity following government intervention.
- Ragnar Locker had a very public tantrum following the intervention, but others also reacted.
- The U.S. OFAC banned entities list
  has been a topic for anyone
  considering paying ransom/extortion.



### **Government Intervention**

### Threat re-actor

#### Support

First of all - you violated our data recovery guidelines and decided to use the services of a company called which is blocked in all ransomware groups, so we will not provide you with any discounts or concessions. Secondly - assuming that you are not interested in getting a decryptor, we started loading all your stolen data, including the source codes from fleet, dispatch, soilmap,

aws-cli and much more (about 10 gigabyte publication. Thirdly - if negotiations are en lose money, delete keys and block chats, s contact another data recovery company th P.S. also we encrypted the soilmap again a infrastructure was never restored, and recu We are waiting for feedback on when you a

Announcement: FTP

22 Sep. 14:36 PM [NY time]



In our practice we has facing with the professional negotiators much more often in last

easier or safer, on the contrary it's are usually working in recovery-1 Police/FBI/investigation agency and al success of their clients or in safety of

f you will hire any recovery company for Police/FBI/Investigators, we will

iate the publication of whole sase that any negotiators will be able to iny ways to recognize such a lie. Dear v. don't ask the Police to do this for you.

Russia takes down REvil hacking group at U.S. request -FSB

By Tom Balmforth and Maria Tsvetkova

#### Analysis Framework: Context

- Privacy regulations and mandatory reporting impact ransomware and extortion decisions.
- Multi District Litigation (MDL) and class actions lawsuits are strong disincentives.
- OFAC and Treasury advisories increase pressure to avoid paying ransom.



## Reporting

### Data breach reporting and follow-on litigation

#### **Operational Risks**

#### The Security Incident could have numerous adverse effects on our business.

As previously disclosed, on July 16, 2020, we contacted certain customers to inform them about the Security Incident, including that in May 2020 we discovered and stopped a ransomware attack. Prior to our successfully preventing the cybercriminal from blocking our system access and fully encrypting files, and ultimately expelling them from our system with no significant disruption to our operations, the cybercriminal removed a copy of a subset of data from our self-hosted environment. Although the nature of the incident, our research and third party (including law enforcement) investigation have provided no reason to believe that any data went beyond the cybercriminal, was or will be misused, or will be disseminated or otherwise made available publicly, our investigation into the Security Incident remains ongoing and may provide additional information.

To date, we have received approximately 260 specific requests for reimbursement of expenses ("Customer Reimbursement Requests") and approximately 400 reservations of the right to seek expense recovery in the future from customers or their attorneys in the U.S., U.K. and Canada related to the Security Incident (none of which have as yet been filed in court) and are in the process of assessing what liability may exist pursuant to such claims. Of the Customer Reimbursement Requests received to date, approximately 170 have been fully resolved, and

closed. In addition, ir and insurer subrogat the Security Incident review of customer a customers of the Sec Incident. In addition, consolidated under r



HOME > POLICY ISSUES > FINANCIAL SANCTIONS > SANCTIONS PROGRAMS AND COUNTRY INFORMATION > SANCTIONS RELATED TO SIGNIFICANT MALICIOUS CYBER-ENABLED ACTIVITIES

#### FINANCIAL SANCTIONS

Schemas

(Non-SDN Lists)

### Sanctions Related to Significant Malicious Cyber-Enabled Activities

Specially Designated Nationals List (SDN List) SDN List - Data Formats & Data

Consolidated Sanctions List

Additional Sanctions Lists

Sign up for Cyber-related Sanctions e-mail updates

#### IMPORTANT ADVISORIES AND INFORMATION

- Sanctions Compliance Guidance for the Virtual Currency Industry and (October 15, 2021)
- Advisory on Potential Sanctions Risks for Facilitating Ransomware Payments 👼 (Updated September 21, 2021)
- - Non-English Translations of the North Korea Cyber Threat Advisory



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