PRIVATE SECURITY: A past and future of uncertainty

by Richard S. Post

The reputation of private security practitioners among others in the criminal justice field runs the gamut from strikebreakers and company thugs to professionals at the "cutting edge" of social control. While some see the "Pinkerton Man," others see the "Corporate Security Director." One person's "House Dick" is another's "Security Specialist." On the one hand, some think security practitioners abuse both society and employees, while others think private security has often been badly used by the clients who pay their salaries and that they are also abused by public law enforcement authorities. Today, at the lower end of the spectrum, they are still viewed as incompetent, poorly paid and uneducated or as blue-collar workers barely capable of taking care of themselves, let alone the client's property. At the other end of the spectrum, they are regarded as highly skilled professionals who protect major corporate undertakings, effectively contributing to society and to the welfare of corporate employees.

These bipolar views of the security field and its practitioners have existed since the field began, because the basic security role has not changed. Security practitioners act as "an agent for" the client/employer in much the same way that public law enforcement acts as "an agent for" society. However, there are many different models for the services, functions and responsibilities
of security practitioners that do not exist for public law enforcement. The style of service provided by security practitioners must fit the client’s needs and the corporate environment. Private security has not been guided by a single standard for administration, operation and legal authority. Consequently, measuring performance and compatibility by a single standard of behavior is much more difficult for the private security field than for public law enforcement.

However, the basic tasks performed by both public law enforcement agencies and private security are similar: Enforcing the law, investigating, emergency services and order maintenance are all present. The primary difference is in the emphasis on these tasks.

Today, private security employs roughly twice as many personnel as public law enforcement. The average citizen is more likely to come into regular daily contact with security officers who guard buildings, direct traffic, manage access control, screen travelers at airports, etc., than with public police officers. While private security has had a history of abuse of power, coercion and repression of labor, private security is currently viewed as more cost effective, responsive and pervasive a force than public law enforcement.

Within the industry, private security is viewed as being at the “cutting edge” of social control in its role of protecting people and corporate property on a day-to-day basis. The legal and operating relationships with public law enforcement and the criminal justice system as a whole, however, are not well developed and many gray areas of procedure and legal status exist.

For the most part, security practitioners are focused on special interest requirements in society, for example, protecting classified information as a security officer in a governmental agency or performing executive protection, political risk analysis or guarding the entrance to an airport boarding area. All are focused on protecting special interests; however, in conducting all their activities, private security personnel are interdependent with public law enforcement on broad social control issues. Private security supports common social and organizational goals in their respective roles, to the extent those roles are beneficial to the private interests of their clients and are not in conflict with legal requirements.

While a broad standard for legal compliance has been established by the justice system, security policy is based on client or corporate desires or requirements and the policy is managed within a legal framework. Licensing and regulating private security efforts are relatively recent attempts to deal with what has been viewed as a public protection and regulatory responsibility on the part of the justice system to ensure minimum performance standards from private security practitioners for hire. Most security practitioners do not consider private security work as an extension of public law enforcement. However, this is sometimes difficult to reconcile with the fact that large numbers of police officers engage in private security work when they are off-duty or after they leave their public-sector careers.

One recent development is that businesses face increased liability if they fail to protect visitors and employees properly and this has focused attention on the need to have more effective protective programs. This issue will likely focus more attention on the competing philosophies of enforcement of public agencies — and prevention by private agencies — into an increasingly interdependent and cooperative working relationship.

One school of thought to the security industry holds that security traditionally has and continues to maintain the lead in forcing change in law enforcement. When investigations were not conducted by municipal police departments, the Private Investigation firms were recovering property and arresting criminals all across the United States.

The increasing budgetary constraints on public law enforcement agencies are very likely to provide numerous other opportunities for private and profit making security organizations to assume some traditional law enforcement services.

The overall effects of such issues are likely to be focused on relationships, roles, responsibilities and status within the entire spectrum of criminal justice organizations. The implications of these issues and developments are likely to affect the entire system. Private security focuses on prevention of crime in specific environments, while providing this service, private security does what it is also identified as the primary function of public law enforcement. Until such time as public agencies are organized to deal effectively with the reduction in criminal opportunities, private security will continue to be a vital and expanding force in society.
Board seeks alumni input on future goals

How to translate the Criminal Justice Alumni Association's stated professional, educational and social goals into specific programs and activities dominated the discussion at the September meeting of the Criminal Justice Alumni board of directors.

President Eugene "Gene" Pawlik (Class of 76) initially challenged the board members to make a continuing commitment to develop and implement a plan of action designed to increase alumni membership and involvement and to work closely with the School of Criminal Justice toward mutual goals. In response, Marvin Stone (Class of 74), a lieutenant with the Michigan State Police Crime Lab in Grand Rapids, agreed to head a new task force that will solicit ideas concerning concrete programs and activities the association could initiate. The survey included in this newsletter is an attempt to find out what kinds of things members would like to see, so that the task force can present a roster of new ideas at the two-day board meeting currently scheduled for May 6-7, 1986.

Board member Arthur Braatsten (Class of 78), director of the MSU School of Criminal Justice from 1947 through 1976, noted, "It is also essential to know that whatever goals and objectives we set are compatible with the school." Braatsten agreed to serve on the new task force, along with Frank Horvath, acting director of the School of Criminal Justice; board vice president Arthur Evans (Class of 73) and undersheriff of Genesee County; and Kathy Kieserman of the MSU Alumni Association.

Horvath noted that it was important to remember that any new projects, other than self-funded social events, would require additional funding. He urged the task force to address the crucial issue of how the board could generate the funds necessary to implement new activities.

One project the board agreed to investigate immediately is a Membership Directory, listing the names, job titles and address of each paid-up association member. Information on what it would cost to make such a directory available will be discussed at the Spring board meeting.

School update

At the meeting, acting director Horvath updated the board on various news about the school, such as the continuing summer program in England that has been offered since 1970. He also noted the recent hiring of new faculty member Rob Worden, who has his doctorate in political science, with law enforcement as his major area of interest. In addition, Horvath discussed the continuing search for a new dean for the College of Social Science, of which the school is a part. Faculty member Penny Ourth heads the search team and Horvath said they hope to announce their choice by next spring.

A number of board members expressed surprise when Horvath announced that law enforcement majors no longer dominate the degree they did in the past. Though law enforcement students still constitute 50% of the undergraduates, today those whose major interest is corrections or juvenile justice make up an increasingly larger percentage. Those whose major interest is security command relatively the same "small but very loyal" segment of the undergrad class, said Horvath.

Thomas Christian (Class of 71), director of the Community Dispute Resolution Center program at the Office of Court Administration in Albany, New York, queried school officials about affirmative action for minorities and women. Dennis Banas, formerly the assistant to the director and now with the MSU Development Fund, said the school's aggressive affirmative action plan had allowed them to maintain as many women and minorities in the undergraduate, master's and doctoral programs as during the 'heyday of LEAP' (Law Enforcement Assistance Program)." Banas said that while that record is superior to what many schools have been able to achieve, minorities are still underrepresented and he explained the difficulties the school has in competing, especially at the graduate level.

"Unfortunately, our school is losing students to out-of-state programs with better funding," said Banas. He cited an example where a highly recruited minority candidate for a Ph.D. reluctantly turned down Michigan State in favor of Arizona State University, after they flew him to their campus, enticed him there for three days and offered a "full ride" all the way through his dissertation. Best that MSU could offer was a half- time assistantship through the coursework phase.

"Other programs can offer salaries for minorities, even beginning at the master's level," said Banas. "Our dean has tried to make a commitment for recruitment funds, but the money is not there yet. This is one area where we would appreciate help from our alumni." Board member Braatsten noted that MSU benefits from being able to compete on the basis of the 'reputation of the quality of this program.'

CLOSE-UP: Eugene T. Pawlik

A message from Gene Pawlik, president of CJAA.

Whether you are a past graduate of MSU's School of Police Administration and Public Safety or a more recent graduate of the School of Criminal Justice, all of us share in the pride of having attended one of the most famous schools in the world in the field of criminal justice and its related disciplines. The MSU CJ Alumni Association is an opportunity for you to maintain a link to the CJ program both today and in the future.

As this newsletter shows, the CJAA is an organization with an ambitious agenda and with an eye on ways to benefit both the School of Criminal Justice and you, its graduates. To succeed, however, it needs you to become an active member, because the success of our plans depends upon the size of our membership.

I urge each of you to take the time to read this newsletter, respond to the survey, and, most importantly, join the MSU Criminal Justice Alumni Association today.
Alumni Update

Recent MSU CJ graduates who went to work for Alcohol, Tobacco and Firearms: Jeffrey Kiser (Detroit Group 1), Steve Bogataik (Detroit Group 1), George Goodman (Detroit Group 1), Jeffrey Jabera (Detroit Group 2), Jared Twomley (Detroit Group 3), Karen Bevridge (Grand Rapids), Robert Fox (Grand Rapids).

JoAnn Bach (71, MA ’71) has been named warden of the new maximum security prison in Ionia, Michigan. The new 400-bed facility serves as the state’s third maximum security prison, in addition to Marquette and Jackson. Bach served as warden of the temporary facility, located at the site.

Director Bruce L. Benson (69, MA ’69) and Officer Paul G. Schffield of the Michigan State University Department of Public Safety were recognized by the Michigan Law Enforcement Officers Training Council for their dedication to the development of law enforcement precision driving standards in Michigan.

Condolesiences to the family and friends of Walter E. Bothe (MA ’65), who passed away at age 45 on March 15, 1987. In his capacity as a Secret Service Agent for Henry Kissinger in the mid-Seventies, Bothe earned high tribute from CBS newsmen Marvin Kalb. Kalb recounted how Bothe’s first concern after being shot by errant bullets was to assure Kissinger was safe. In its honor, the Walter E. Bothe Memorial Scholarship Fund for Law Enforcement Studies has been established to provide financial assistance to qualified undergraduate and graduate students. Anyone who wishes to contribute should contact the School of Criminal Justice.

Arthur F. Branstatter (38, MA ’51), professor emeritus and former director of MSU’s School of Criminal Justice from 1946 to 1976, was recognized for his contributions during the 11th annual Law Enforcement Appreciation Weekend in Champaign, Illinois. As part of the celebration, Branstatter was presented a lifetime membership in the Police Training Institute Alumni board. Among numerous other honors, Branstatter has been awarded the Sports Illustrated’s All-American Silver Anniversary Award and a Certificate of Appreciation from the U.S. Office of Civil Defense and Mobilization.

Navy Lieutenant Commander Barbara L. Baerl (MA ’74) received the Navy Commendation Medal for her superior performance as director of both the Technical Training Department and the Military Training Department, Recruit Training Command, Naval Training Center, San Diego, California from October 1983 to June 1986. She is currently serving at Naval War College, Newport, Rhode Island.

William C. Brandon, a graduate student studying security administration, won the 1987 National Scholarship Award offered by the American Society for Industrial Security (ASI). Brandon had already won the local Chapter and regional competitions with his paper, Master of Science Degrees in Security Administration: Rising to the Challenges of Terrorism in the Halicest Report. The paper discusses training future corporate security personnel in meeting the challenges of the future. Brandon, a graduate assistant to Kenneth Christian, also recently earned his “Certified Protection Professional” (CPP) designation from ASIS.

Marine Second Lieutenant Michael A. David (86) completed the 26-week Basic School at Quantico, Virginia. David, a resident of Gaylord, Otsego, joined the Marine Corps Reserve in December 1985.

Two Michigan State graduates, Jerianne G. (Gugge) Forza (81) and Richard Bising (81) received awards from the American Academy of Forensic Sciences. Fierzan, an East Lansing Forensic Laboratory specialist, was recognized for her research in using three-dimensional spectrofluorometry to develop evidence in sexual assault cases. Bising, who works at the Bridgeport Laboratory, received the first “Distinguished Forensic Scientist Award.”

Condolesiences to the family and friends of George R. Gaddis (72), Captain of the Michigan State Police Academy and a member of the Michigan State Police Command Officers Association, who died at age 50 on April 1, 1987. Memorial contributions may be made to the Michigan Chapter of the ALS (Lou Gehrig’s Disease) Association.

Navy Seaman Eileen A. Hathaway (90) completed recruit training at Recruit Training Command, Orlando, Florida. She joined the Navy in September 1986.

Major General nominee Charles A. Hines (MA ’79), director of Officer Personnel Management Directorate, Army Military Personnel Center, Alexandria, Virginia, has been named director of Manpower, Plans, Budget and Force Integration, Office of the Deputy Chief of Staff for Personnel at the Pentagon. Hines received his bachelor’s degree from Howard University, his master’s degree in Police Administration from Michigan State, a master’s in Military Art and Science from the U.S. Army Command and General Staff College and a Ph.D. degree in Sociology from the Johns Hopkins University. As part of his extensive additional education, Hines completed the Senior Managers in Government Development program at the John F. Kennedy School of Government at Harvard University.

Hines has held various command and staff assignments with the Infantry and Military Police Corps at Fort Benning, Georgia; United States Army Engineer Center, Fort Belvoir, Virginia; Headquarters Area Command, Republic of Vietnam; the United States Army Military Police School, Fort Gordon, Georgia; Headquarters Eighth Army and United Nations Command, Seoul, Korea; Headquarters, Criminal Investigation Division, Washington, D.C.; Fort Meade, Maryland; Strategic, Decision, Institute, USAWC; Staff and Faculty, USAWC, Carlisle, Pennsylvania; Headquarters, Department of the Army; and the 14th Military Police Group and Provost Marshall, VII Corps, United States Army Europe.

Richard Jewell (78, MS ’87) has logged roughly 50,000 miles a year since 1984 enforcing state racing commission laws at tracks in Jackson, Mt. Pleasant, Saginaw, Plymouth and Swartz Creek, Michigan. Jewell’s duties include investigating horse ownership for possible conflict of interest, doing background checks on workers and enforcing security provisions. Jewell’s master’s thesis on developing a urinalysis policy for riders is expected to serve as commission policy.

Marine Second Lieutenant Todd A. Kaminski (85) graduated from The Basic School, where he completed 25 weeks of training, and he also earned Naval Aviator status and was presented with “Wings of Gold” in recognition of 18 months of flight training. Kaminski joined the Marine Corps in June 1985.

Gwendoline A. (Wallace) Malsch (72)
New program offers students a head start on their careers

The new Career Development Program headed by Dennis Payne, with Dr. David Carter as faculty liaison, has made dramatic strides this past year, more than doubling the number of field internships and cooperative education opportunities for MSU criminal justice students. Through Fall Term 1987, 229 students were placed, compared to 110 students in 1986. Included in those placements:

• 31 MSU students are currently enrolled in the U.S. Customs Service co-op program. Two of these co-op students are with the International Trade Administration.
• 8 graduates have been hired by Alcohol, Tobacco and Firearms.
• 3 graduates are on staff at the U.S. Marshall’s Office.
• 3 graduates are now U.S. Customs Agents.
• Coming on line soon are co-op programs for students at the Drug Enforcement Agency. The U.S. Department of Agriculture also has an ongoing co-op program.

Co-op programs, such as the one offered through the U.S. Customs Service, require students spend two terms in Washington, D.C., with the Customs Service, followed by two terms back at MSU, then another two terms at Customs. After the student returns to school and he or she successfully completes degree requirements, there’s a job waiting in almost all cases, provided the student exercises the option within 120 days.

In addition to the co-op programs, paid internships, once rare, are now on the rise, according to Payne, who began coordinating internships as a graduate assistant working to complete his master’s degree in criminal justice after serving 25 years with the Michigan State Police, retiring as deputy director in 1981. Payne now spends full-time heading the new Career Development Office, while continuing work on his doctorate degree.

Several opportunities for research have been given to graduate students while doing field internships and because of the students’ success, several have been extended, he says. Efforts also continue to find opportunities within the private sector, as well as other government agencies.

“The alumni are a rich network for the graduates of this program and the students of the criminal justice program are a rich resource of high-caliber interns and co-ops for the field,” says Payne. “Mutual cooperation and mutual support between the alumni and the school can only enhance both our program and the quality of work done in the field.”

Payne also acts as liaison to the MSU Placement Office, screening applicants, making referrals and networking with government and business to insure they contact Michigan State when job opportunities arise.

“This isn’t a number game,” says Payne. “Our goal is to provide our students with opportunities to expand the knowledge they receive here by learning how to translate what they learn into practical experience. We strive to place quality students with quality opportunities.”

One of Payne’s next priorities is to develop a booklet. MSU cj students can use as an aid in securing jobs with various agencies. “We are trying to develop sample application forms and information about the hiring process at various agencies, so that students can find out long before graduation what kinds of classes they should take for specific jobs and then how to apply.”

MSU criminal justice students continue to fare well in the job market, according to Payne. “For example, the Immigration and Naturalization Service held a one-shot hiring where 14 students had the chance to apply during a very short period and three of the seven new people hired are from our program,” says Payne.

Alumni with information about possible co-op, internship or job opportunities should call Dennis Payne (517) 353-5482, leave a message for him with the department office (517) 355-2192, or write to him at the Career Development Office, MSU, Baker Hall, East Lansing, MI 48824-1118.
Director's stay at Harvard adds to School’s luster

Because the School of Criminal Justice’s Director, Bob Trojanowicz, is on sabbatical leave, I have been asked as Acting Director to tell you about important events at the school. One event that stands out is Rob’s appointment as a Research Fellow at Harvard University’s John F. Kennedy School of Government and I am glad to have this opportunity to tell you about it because Bob would be too modest himself to say much.

This is quite an accomplishment, in recognition for Bob’s widespread efforts in community policing. It goes without saying that Bob’s work in that area and what he will accomplish at Harvard, certainly one of the nation’s most prestigious universities, will be of tremendous benefit to Bob, the school and the alumni.

At Harvard, Bob will teach and carry out research in topics related to community policing. In addition, he will travel extensively, most often to discuss his views on organizing and implementing community policing programs.

I met recently with the board of the Alumni Association and spent time with your new president, Gene Pawlik. He’s dedicated to making sure the association is strong, vigorous and open. Gene and the board have a number of great ideas for increasing the membership by involving activities that will be both meaningful and enjoyable. Through the upcoming newsletters, you will soon see the fruits of those labors.

Acting Director Frank Horvath (r) talks with new faculty member Rob Worden and his wife Alissa at the faculty/student picnic.
deadly force by police in Detroit from 1971 through 1988. Special attention will be given to the racial composition of the police force during the same period.

Associate Professor Vincent Hoffman was invited by the President of the Korea Police College to participate in an International Conference on Crime Prevention in Seoul this November. The conference will focus on the development of innovative crime prevention policies and strategies. Professor Hoffman will present a paper titled "Community Dimensions of Crime Prevention: Policies and Practices in Korea," which examines the role of community involvement in crime prevention efforts. The conference is a significant opportunity for him to share his expertise and engage with colleagues from around the world.

Associate Professor Kenneth Horvath has temporarily opened his office to Director Robert Trojanowicz and the staff for the summer months. Horvath is particularly pleased to have the opportunity to interact with Trojanowicz on a more regular basis.

Professor John K. Hadzis published "Surviving the Loss of Federal Dollars and Mandates: The Case of State Planning Agencies" in the Journal of Criminal Justice, published by Lexington Books. In addition to providing training in areas such as leadership and management, associate professor David Kallinch co-edited (with John Klofas of Illinois State University) a book called "Criminal Justice: An Introduction to Criminal Justice," which includes chapters on "The Courts," "Prison Systems," and "Juvenile Justice." The book has been well received by students and professionals alike.

For information on graduate study in criminal justice, contact Associate Professor David Kallinch at the University of Illinois at Chicago. He can provide information on graduate programs and the opportunities they offer for students interested in pursuing advanced degrees.

Class of '48 plans reunion

Two members of the Class of '48 are seeking to contact their fellow classmates so they can determine a suitable date for a 40th reunion celebration. One of these classmates is interested in organizing a reunion in the fall of 1988, while the other is interested in a spring reunion. They are seeking any information that may help them plan a successful event.

The search is on for: A.E. Albright
Kenneth Baie
John Norman Brown
J.L. Caldwell
J.A. Binkoet
G.L. Hansen
F.W. Hiller
L.S. Koski
H.R. Lapham
G. Leonard
H.L. McMahan
V.P. Mroz
Rex Scobbe
E.M. Stein
E.L. Yanchits

If you are a member of the Class of '48 or you know anyone who is, please send address and telephone number to the Class of '48 Alumni Newsletter at the University of Illinois at Chicago.
President asks for ideas on new projects

If you have changed jobs or changed location, we would greatly appreciate your taking the time to fill out the form below so that we can update our files. We want to ensure that you continue to receive the newsletter, and we also want to encourage you to let us know what you are doing now.

Name: __________________________________________
Address: _________________________________________
Home Phone: ______________________________________
Office Phone: _____________________________________

☐ Yes! I’d like to appear in the Alumni Update.
☐ Yes! Don’t dash print any information about me in the Alumni Update.

WHERE ARE YOU NOW?

for our Alumni Update column — it’s a great way to keep track of fellow classmates.

1. Would you be interested in seeing the association host pre-game regional receptions for criminal justice alumni at out-of-state MSU football games? If so, which ones?
2. What information do you want and need from your alumni association? What should the association be doing that would encourage non-members to join?
3. Should the association host a get-together at the American Society for Industrial Security annual meeting? Are there other such meetings where the association should consider hosting receptions or luncheons?

Please send your comments with the form below to the Criminal Justice Alumni Newsletter, School of Criminal Justice, MSU Baker Hall, East Lansing, MI 48824-1118. Thanks for your participation and support.

MSU is an Affirmative Action/Equal Opportunity Institution

School of Criminal Justice
Baker Hall
Michigan State University
East Lansing, MI 48824-1118

Address Correction Requested
Please Forward